

# Australia China Agricultural Trade and Investment Conference 2014

## Guest Itinerary

Day 1 - 13 October			
5:30PM	UWE Staff depart for Shanghai international airport	Pick up Tony Russell & Daryl Maguire	Macus and Sean
6:30 PM	Pick up Tony and Daryl	Customs exit gate	Macus and Sean
7:30PM	Arrive at UWELL for dinner and drinks	<a href="#">No 1 Building 731, Hongxu Road Minghang District</a>	Jimmy and Dan
9:30PM	Return guests to <a href="#">Oriental Riverside Hotel 2727 Riverside Ave, Pudong.</a>	2727 Riverside Ave, Pudong, Shanghai, China, 200120	Macus and Dan

**Conference at the Shanghai International Convention Centre**  
**2727 Riverside Ave, Pudong, Shanghai, China, 200120**  
**Day 2 – 14 October**

Time	Topic	Speakers
8:30	Registration	Tea and coffee on registration
8:40	Welcome	<ul style="list-style-type: none"> <li>Mr Paul Chrimes, Chairman UWE – Welcome</li> </ul>
8:50	Opening Address	<ul style="list-style-type: none"> <li>Mr Michael Clifton, Deputy Consul-General, Senior Trade Commissioner and China Manager AusTrade. - <b>Opportunities and Importance of Australia China Trade and Investment.</b></li> </ul>
9:00	Session One – Opportunities and importance of Australia China Trade and Investment.	<ul style="list-style-type: none"> <li>Mr Henry Wang, Senior Investment Commissioner, AusTrade - <b>The environment of Agriculture Investment in Australia.</b></li> <li>Mr Andrew Woodhouse, Director, Advanced Trading Australasia - <b>Supply and Demand and the Global Trade and Investment opportunities on the Horizon.</b></li> <li>Mr Matthew Tonkin, Managing Director Brennan &amp; Cummins - <b>Australian Agricultural Trade and Investment Opportunities.</b></li> <li>Panel Session</li> </ul>
10:00		Morning Break
10:30	Session Two – Australian Agricultural Quality Assurance	<ul style="list-style-type: none"> <li>Mr Guy Allen, Director, ATA - <b>GTA Trade and Export Standards.</b></li> <li>Mr Robert Williams, DAFF Bio Security China Division - <b>Export Quality Assurance.</b></li> <li>Mr Tony Russell, Executive Officer, GIMAF – <b>Agricultural Export Trade and Market Access.</b></li> <li>Ms Grace Rong, Manager of Marketing, CCIC Australia Pty Ltd – <b>Quality Assurance Support.</b></li> <li>Panel session</li> </ul>
11:30	Session Three – Chinese Government / Business Representation	<ul style="list-style-type: none"> <li>Leader of Shanghai Agricultural Commission.</li> <li>Mr Lv Yong Jie, Chairman Bright Food Group Co. Ltd.</li> <li>Leader of Shanghai Dairy Association.</li> <li>Mr. Chen Zhi Fei, Deputy Director, Shanghai Waigaoqiao Entry-Exit Inspection and Quarantine Bureau of The People's Republic of China</li> <li>Panel Session</li> </ul>
12:30		Lunch
13:30	Session Four – Virtues of Australian Agricultural Trade and Investment, Chinese Prospective.	<ul style="list-style-type: none"> <li>Mr Weiping Shen, Chairman of Shanghai Dairy Group</li> <li>Mr Zhen Qian Xia, Vice President Jing Brand Co.</li> <li>Mr Zhang Zi Yan, Chairman, Jiangsu Guotai International Group Co. Ltd.</li> <li>Mr Qian Yu, General Manager of the Ding Niu stock feed group, a subsidiary of the SDG.</li> <li>Panel session</li> </ul>
15:00		Afternoon Break
15:30	Session Six - Understanding the Australian Agricultural Trade and Investment landscape.	<ul style="list-style-type: none"> <li>Mr Steven Foote, Operations Manager UWE - <b>Understanding the Australian Supply Chain.</b></li> <li>Mr Stephen Thompson, Principle HFW Lawyers - <b>Contracts, Investments, Logistics and trade facilitation.</b></li> <li>Mr Colin George Director, SME - NSW &amp; ACT at Export Finance and Insurance Corporation (EFIC) – <b>Alternative Finance Support.</b></li> <li>Panel session</li> </ul>
16:30	Closing Address	<ul style="list-style-type: none"> <li>Jimmy Liu, Managing Director UWE – <b>Closing Address.</b></li> </ul>

Day 3 - 15 October			
4:00am	Morning Call		Hotel Reception
4:30am	Check out	Wait at the hotel lobby (bring all the personal belongs)	Lily
4:45am	depart from the hotel		Lily/car rent company (30 seats car)
4:45-5:45am	Transfer to Pudong Airport from hotel		Lily/car rent company (30 seats car)
6:00~6:20am	Pudong Airport	Print out boarding pass (hand over all the passports)	Lily,
6:20-6:50am	Pudong Airport	Security checking	All the passengers
7:20am	Depart Pudong Airport for Wuhan	Flight MU5379 (the flight provide breakfast)	
9:00am	Arrive Wuhan	MU5379	
9:40am	Airport Transfer	pick up at Tianhe Airport, Wuhan	Jing Brand
10:00am- 12:50am	Transfer to Fenglin Brewery	Wuhan - Fenglin Brewery	Jing Brand
1:00-1:40pm	Lunch	lunch at Fenglin Brewery	Jing Brand
1:50-2:20pm	visit brewing facility		Jing Brand
2:30-4:00pm	Transfer to the headquarter of Jingbrand	Fenglin Brewery- headquarter of Jingbrand	Jing Brand
4:00-4:30pm	visit the headquarter of Jingbrand		Jing Brand
4:40-5:20pm	exchanging meeting		Jing Brand
5:30-6:30pm	Dinner	diner at Headquarter VIP lounge	Jing Brand
6:40pm	Send the guest to hotel Daye Sunny Beach Holiday Hotel	No.68, Jihu Avenue, Daye City, Wuhan.	The hotel is in Daye not in Wuhan(Daye is faraway Wuhan, Two hours' drive)



Day 4 - 16 October			
7:00	Transfer to Wuhan Airport		
9:30	Arrive at Wuhan Airport		
10:20	Depart Wuhan Airport for Shanghai		
11.55	Arrive Shanghai	Farwell Guests	

Please contact me using the below email address or mobile phone while in China if you have any questions or need assistance.

Kind regards  
Sean Flanery

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